

**Board of Directors Meeting
La Mesa Bicycle Racing Club
January 28, 2010
6:30 PM
Rich Johnson's House**

Attendees:

Mike Bailey
Terrance Relles
Holly Andrews
Rick Andrews
Bill Riggs
Rich Johnson
Gino Pasquariello

Absent:

Paul Johnson
Mike Chipperfield

Terrance convened the meeting at 6:45pm. The agenda was not revised. The Meeting Minutes were reviewed. Mike B. made a motion to accept the Minutes as written, Bill seconded. All approved, no nays.

OLD BUSINESS

Non-profit status update. Rich spoke with his accountant and attorney. Their recommendation is to disband the formal aspect of the Club to remove all liability. The attorney does not feel there is any liability if we are a social bike riding club - individuals should be responsible for their riding safety. The Articles of Incorporation were filed and endorsed by the Secretary of State on 10/24/07 and the Articles indicated that we are a non-profit organization. Rick made a motion to have Rich ask his attorney look at the process required to dissolve the Corporation, including how to handle the monies already collected for annual dues. Once the information is gathered we will make an announcement to the membership and tell them what we intend to do and put into practice what the attorney has recommended. Bill seconded the motion.

Talk about creating a Bike Buddies cycling guide as a benefit to members. This would provide maps, directions, distances, and commentary about a number of riding trails around San Diego County. It could encompass both on and off road cycling. Mike spoke with a fellow rider who has a Garmin GPS cycling computer. If we put the map guide on the Bike Buddies website, users can download the routes to their Garmins. This information can also be downloaded to iPhones. Rich offered to pay for laminating a small guide book for those who don't have the technology, however it was decided that routes may need to be changed based on road conditions (road work, closures, safety concerns) and having the information provide on-line only would allow for up-to-date information. Mike B. will work with Bill to develop a template for how a route could be represented, as well as what technologies exist on the web to allow for downloads to various devices.

It was suggested that we look into having a Bike Buddies wiki/blog area so people could critique the ride routes. SDRecyclers.org has an interactive website that allows for uploading, adding content, etc. Users can print out and update maps and provide updated information. Rich knows the person who own SanDiego.com and will find out if he will work with us to set up our links/upload functions and

have links to/from the sites. Rich will also check with his business IT person to see if he could volunteer some time to help with the set-up.

STANDING REPORTS

Vice President Report

Our next road clean up is February 13th.

Secretary Report

Holly Andrews reported that we have 26 paid members for 2010. She passed around a calendar and asked everyone to add events.

Treasurer's Report

The Bank of America account has \$8,332.10 as of 1/28/10. The balance includes approximately \$1700 for jerseys which have not been ordered as of this date. On-line banking is set up. The Union Bank account will be closed out once the Board has decided how to handle the dissolution of the LMBRC.

Terrence will need to go down to Bank of America to get set up on the account.

Clothing Report

The color scheme of the newest jersey has been changed to yellow, keeping the same sponsors. Want to put the mock-ups of the yellow jersey on the website. Rick will ask Hector for the orders and will place the order with Champion. In anticipation of closing out the "Club" it was suggested that we change the jersey/kit to reflect "www.Bike Buddies.org" where the LMBRC name currently shows up. Rick will also ask for a mock-up of the jersey in yellow with the Bike Buddies inserted. *(NOTE: Since the meeting, Hector has provided the mock-up of the yellow jersey, however it still shows La Mesa Bicycle Racing Club. We are waiting to find out how much effort it will be to replace the LMBRC with Bike Buddies. Need to determine if we want to use both Bike Buddies and www.Bikebuddies.org as replacements, based on where the LMBRC is currently shown.)*

NEW BUSINESS

Upcoming Rides

Bike the Bay – is already being advertised. Bill asked Kathy Keehan of the SDCBC if they would like our help again this year and she indicated that would be most welcome. Bill asked if the Club wanted to help and in what way. It was agreed that we would be route monitors as we were last year. This year's event will be August 29th. More details to follow from Bill. Bill asked if we could poll the membership to see if someone would agree to be co-coordinator along with Bill. Terrence will put this in his weekly message and provide Bill's email address for interested parties.

ADDITIONAL ITEMS

Participation in San Diego County Parades – in order to increase visibility to potential "members," we could create a parade committee for people to participate in various ways. Bill looked into the Mother Goose Parade and indicated there are several requirements for participation. We can hand out cards about Bike Buddies, rules of the road, health benefits of cycling. Rich will look into what it would take and what we'd be able to do to participate.

Boys and Girls Club – Bill sent us the pictures from the Christmas Toy Drive. Some representative pictures will be posted to the website. There will be another event – a Casino Night – sponsored by John’s Automotive. This is a mid-year fundraiser and we will advertise it to the Bike Buddies to get participation. This is a black-tie affair, cigars, etc. More details to follow. Mike suggested that for the Toy Drive we start a little bit earlier in the season so as to get more donations. Terrance suggested that we start a ride from two locations – one from Coffee Grounds and one from Cosmos Coffee. Mike suggested that we put a collection box at Coffee Grounds. We just need to increase the advertising so we have a better turnout.

NOTE: Items to be added for thought by Bill Riggs post Board Meeting:

- *Have our Turkey Day ride and Christmas Toy ride planned out by the end of June (more advanced planning was brought up tonight)*
- *See if the Bike Coalition will allow an advertisement of the two rides to be included in the Bike the Bay stuffing packages*
- *Ask the Boys and Girls Club to provide the flyers*
- *Maybe the B&G Club could even sponsor or co-sponsor a SAG station on the Bike the Bay route...community service opportunity for the kids*
- *Take on a greater role for the course monitor position; coordinate course monitors for a larger portion of the course looking outside our immediate Bike Buddies community*

If we pursue any of the above, need someone to take ownership.

Next Board Meeting

February 24, 2010, 6:15pm at Rich and Nancy’s house.

The meeting was adjourned at 8:24pm.

TO DO LIST

Priority (1-2-3)	Item	Person Responsible	Date Added	Date Complete
	Develop a LMBRC/BB flyer to circulate to as many bike shops as possible in San Diego	Hector/Rick	1/14/09	ON HOLD UNTIL OUR ORG IS ESTABLISHED
	Place order with Champion for new clothing	Hector/Rick	12/15/09	
	Research vinyl business card holders/other holders – (Note: Mike has done so however release is pending potential change from LMBRC to BB)	Mike/Rich	12/5/09	ON HOLD UNTIL OUR ORG IS ESTABLISHED
	Create Bike Buddies business card – (Hector will try to have them ready to hand out at the Membership Meeting.)	Hector	12/5/09	ON HOLD UNTIL OUR ORG IS ESTABLISHED
	Create road clean-up file for ease in turning over information to future Chairs	Terrence	9/23/09	
v	Close out Union Bank account and transfer	Rick	9/23/09	ON HOLD

	funds to BofA			UNTIL OUR ORG IS ESTABLISHED
	Redesign format of club:	-----	-----	-----
	--- Mission Statement	Board	11/24/09	
	--- Accounting	Rich	11/24/09	
	--- Legal	Rich	11/24/09	
	Talk to attorney for what steps we need to take to close out LMBRC	Rich	11/24/09	
	Develop a template for how info on ride routes can be consistently portrayed	Mike/Bill	1/28/10	
	Check w/SanDiego.com and IT person to see how we can get more interactive on our site	Rich	1/28/10	
	Go to BofA to get set up on bank account	Terrance	11/24/09	
	Seek Co-coordinate for Bike the Bay (via weekly message)	Terrance	1/28/10	
	Check on Mother Goose Parade requirements for participating	Rich	1/28/10	